

JENNIFER M. CAINAS, DBA, MAcc, CPA

University of South Florida
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CURRENT POSITION

Lynn Pippenger Faculty Teaching Fellow
Clinical Instructor III, School of Accountancy
Faculty in Residence, 2015-2017

EDUCATION

Doctorate of Business Administration – University of Florida, Gainesville, FL – (2017)
Master of Accountancy Degree – University of South Florida, Tampa, FL – (1996)
Bachelor of Arts Degree – University of South Florida, Tampa, FL – (1994)

ACADEMIC EXPERIENCE

UNIVERSITY OF SOUTH FLORIDA, Tampa, FL August 2017-Present
Clinical Instructor III of Accounting

UNIVERSITY OF SOUTH FLORIDA, Tampa, FL August 2009-August 2017
Instructor II of Accounting

Teaching Experience:

ACG 2021 Principles of Financial Accounting (2009-2020)
ACG 2071 Principles of Managerial Accounting (2009-2020)
ACG 3103 Intermediate Accounting I: (2011-2018)
ACG 3401 Accounting Information Systems: (2009)
ACG 3103 Cost Accounting I: (2009-2011,2020)

UNIVERSITY OF SOUTH FLORIDA, Lakeland, FL August 2005-2009
Instructor of Accounting

Teaching Experience:

ACG 3103 Intermediate Accounting I: (2005-2009)
ACG 3401 Accounting Information Systems: (2005-2009)
ACG 3103 Cost Accounting I: (2006-2009)
ACG 3074 Accounting for Non-Business Majors: (2007-2009)
ACG 6075 Management Accounting and Control: (2009)

RESEARCH INTERESTS

Management control systems for entrepreneurial firms; fraud investigation prioritization models; cybersecurity controls for small and medium sized businesses; impact of voluntary corporate social responsibility reporting on firm valuation and performance

PUBLICATIONS:

“Add Data Analytics to Intro Accounting”, *Strategic Finance*, August 2019: 101(2), 36-41.

“Use Snapchat to Engage Students”. *Strategic Finance*, August 2018: 100(2), 67-71.

Currently co-authoring *Managerial Accounting, 1e*, for Pearson Education. Expected release in January 2021.

WORKING PAPERS

“The Impact of CEO Regulatory Focus on the Adoption of Management Control Systems in Early-Stage Firms”

“The Impact of Top Management Team Heterogeneity of Regulatory Focus on the Adoption of Management Control Systems”

“The Impact of Voluntary Corporate Social Responsibility Reporting on Firm Performance and Valuation”

“The Great Accounting Escape”

“Educating Tomorrow’s Professional”

“North American Toyota Manufacturing Logistics: A study of predictors of supply chain disruptions”

HONORS AND AWARDS

2019 Bea Sanders/AICPA 2019 Teaching Innovation Award
2017-2018 Outstanding Undergraduate Teaching Award, USF
2017 Muma College of Business Outstanding Teaching Award
2015 Beta Alpha Psi Outstanding Teaching Award
2014 Beta Alpha Psi Outstanding Teaching Award
2013-2014 Outstanding Undergraduate Teaching Award, USF
2013 Outstanding Faculty Advisor Award, Beta Alpha Psi (sponsored by McGladrey)
2012 Beta Alpha Psi Outstanding Teaching Award
2011 Beta Alpha Psi Outstanding Teaching Award
2011 National Society of Leadership and Success Excellence in Teaching Award
2010 Named Warren Averett Faculty Teaching Fellow
2010-2011 School of Accountancy Outstanding Service Award
2008-2009 Outstanding Undergraduate Teaching Award, USF
2009-2010 FICPA, Outstanding Committee, Relations with Accounting Educators

PROFESSIONAL CERTIFICATIONS

Certified Public Accountant, Licensed in the State of Florida (1996)

PROFESSIONAL EXPERIENCE

Consultant , Stewart Title Guaranty Company, Tampa, FL	2005-2011
Controller , Stewart Title Guaranty Company, Tampa, FL	2005
Assistant Controller , Stewart Title Guaranty Company, Tampa, FL	2001-2004
Manager , MetLife, Tampa, FL	2001
Assistant Controller , Citifinancial Mortgage Co., Tampa, FL	1999-2001
Accounting Supervisor , IMC Mortgage Company, Tampa FL	1997-1998
Staff Accountant , IMC Mortgage Company, Tampa FL	1996-1997

PROFESSIONAL AFFILIATIONS

American Accounting Association
Institute of Management Accountants
Florida Institute of Certified Public Accountants
Association of Certified Fraud Examiners

CURRICULUM AND TEACHING DEVELOPMENT:

American Accounting Association, Invited Speaker TLC Mid-Year Colloquium November 2018

- “Using Snapchat to Enhance Student Engagement”
- Poster Presentation “Using Blackboard Collaborate to Engage Online Students”

American Accounting Association Presentation, CTLA Annual Meeting August 2018

- Poster Presentation “Using Snapchat to Engage Students in Accounting” Co-presented with Wendy Tietz, Kent State University

American Accounting Association Presentation, CTLA Annual Meeting August 2018

- “Student Engagement in Large Classes”- Co presented with Wendy Tietz, Kent State University

Muma College of Business Teaching Symposium April 2018

- Keynote speaker for annual teaching symposium event

American Accounting Association Panel Discussant, Annual Meeting August 2017

- Invited to serve on panel discussion of “Student Engagement in Mass Lecture Classes”

Academy of Teaching and Learning Summer Teaching Symposium May 2017

- Attended 2-day workshop on teaching best practices and pedagogy, and gamification

Celebration of Teaching, Academy of Teaching and Learning March 2017

- Participated in a poster presentation, entitled “Using Snapchat for Student Engagement”

American Accounting Association Panel Discussant, Annual Meeting August 2016

- Invited to serve on panel discussion of “Best Practices for Teaching Introductory Accounting Courses”

Teaching Symposium Panel Discussant, Muma College of Business, March 2016

- Nominated to serve on panel discussion of “Active Learning Techniques for Promoting Student Engagement”

Academy of Teaching and Learning Excellence Advisory Board, August 2013-2015

- Selected to serve a 2 year term on an ad-hoc committee designed to provide feedback to the Academy of Teaching and Learning on its core mission, target audiences, and current and future programming.

Positive Learning Environment Faculty Learning Community, September 2011- May 2012

- Participating with interdisciplinary group of faculty to engage in active, collaborative discussions about the enhancement of teaching and creating a positive learning environment.
- Working to facilitate faculty efforts to develop sustainable teaching practices that improve student learning and student academic success.
- Reviewing online modules, “Portals to Teaching Success” and how this could possibly be utilized or customized for the University of South Florida.

Course Redesign for Student Success, USF Tampa, January 2011- Present

- Participating in Student Success initiative for USF (partnering with the National Center for Academic Transformation) to examine a course redesign for ACG 2021 and 2071.
- Attended workshop conducted by NCAT and the Center for 21st Teaching Excellence to discuss different methodologies for course redesigns in mass lecture classes.

Faculty Technology Integration Institute III, USF Polytechnic, August 2008-Present

- Continued participation in learning community, serving as mentor to faculty that attended the workshop or who are developing online course materials
- Integrated use of Elluminate (virtual classroom tool) in ACG 3103, ACG 3341, and ACG 3075 to hold review sessions for students prior to exams
- Accepted presenter of “Online Pedagogy: Yes! You Can Have Applied Learning Online” at Polytechnic Summit, University of Wisconsin-Stout, July 16, 2009

BSAS Committee, USF Polytechnic, August 2007-August 2008

- Member of the distance class development group for the BSAS online classes,
- Includes development of completely on-line course for ACG 3074, Accounting for Non-Business Majors
- Also a member of the standards review committee, designed to evaluate other online classes for content delivery, organization, consistency and accuracy, content and learning accuracy, interaction, assessment, feedback, etc.

Faculty Technology Integration Institute II, USF Lakeland, August 2007-August 2008

- Continued participation in the learning community, serving as a mentor for faculty that attended to workshop in August 2007.
- Developed several Camtasia videos used as review materials for Intermediate I.

Faculty Technology Integration Institute, USF Lakeland, August 2006-August 2007

- Participated in a year long, inter-disciplinary learning community, which focuses on integrating technology into teaching, enhancing student learning, and evaluating impact on student achievement.

- This included attendance at a 3 day workshop in August 2006, and monthly meetings to discuss our progress and challenges.
- Participated in a poster presentation for the Center for 21st Century Teaching Excellence in February, 2007, to display my work with Camtasia.

PROFESSIONAL PRESENTATIONS:

Taught live CPA exam review classes for Becker Professional Education, June 2010-December 2011. Areas included Auditing, Financial Reporting, and Business, for approximately 40 hours each year.

“Fraud and Internal Control: A Proactive Approach” Westcoast Chapter of FICPA, November 2009.

“Contemporary Issues: Fair Value, Financial Regulation, and Fraud” with Celina Jozsi, Sarasota Chapter of FICPA, February 2008.

“SAS 112 and 114” Community Foundation of Lakeland, May 2008.

“Updated Fraud Issues” Polk County Chapter of FICPA, November 2007.

“An Update on Fraud”, Westcoast Chapter of FICPA, June 2007.

“Fraud Prevention and Detection Issues”, Community Foundation of Greater Lakeland, May 2007.

“Fraud Perspectives” with Celina Jozsi, FICPA Industry Conference, Ft. Lauderdale, Florida, March 23, 2007.

“Financial Reporting and Auditing: The Direction of the Accounting Profession” with Celina Jozsi, Gulf Coast Chapter of FICPA, February 2007.

“Fraud and Fraud Risk Assessment” Polk County Chapter of FICPA, November 2006.

SERVICE:

University

Strategic Planning Team for 2019-2024 Strategic Plan, University of South Florida, nominated by Dean of College of Business (2017-2018)

Provost’s Council for Academy of Teaching and Learning (2018)

Faculty in Residence, USF Housing and Academic Initiatives (2015-2018)

Faculty Fellow, USF Housing and Academic Initiatives (2010-2015)

Faculty Governance Council, USF Polytechnic. Executive Committee (2008-2009) Chair (2007-2008) Vice Chair (2006-2007) Member (2005-2006)

Tenure and Promotion Committee, USF Polytechnic, Member (2009)

Faculty Senate Executive Committee, Lakeland Representative (2006-2008)

Academic Council, Member, USF Lakeland (2007-2008)

USF Strategic Planning Day, Faculty Governance Representative, USF Polytechnic (2006)

Activity and Service Fee Increase Committee, USF Polytechnic (2006-2008)

College of Business

Member, Scholarship Committee for College of Business (2017-2018)
Chair, Scholarship Committee for College of Business (2009-2016)
Member, Outstanding Undergraduate Teaching Award Selection Committee (2009-2016)
Member, Undergraduate Curriculum Committee (2013-2015)

School of Accountancy

Chair, Scholarship Committee for School of Accountancy (2010-2018) and Member (2009)
Faculty Advisor, Beta Alpha Psi (2009-2018)
Competency Exam Administration (2009-2016)
Chair, ACG 2021 Honors Banquet (2009-2018)
Member, Search Committee for USF Tampa Instructor (2009-2013)
Member, Search Committee for USF Polytechnic Accounting Faculty Member (2006-2007)
Member, Quality Improvement Process Teams for Intermediate Accounting I and II, (2005-2007)
Principles of Financial Accounting (2005-2012), Cost Accounting (2005-2006) and Accounting Information Systems (2005-2007).

Division (USF Polytechnic)

Faculty Governance Council Member (2005-2009)
Action Plan Task Force (2008,2006)
Scholarship Committee (2006)
Search Committee Member for Office Manager Positions, USF Polytechnic (2006)

Professional

Board Member, West Coast Chapter FICPA (2006-2017)
Chair, Student Night for Joint meeting with West Coast Chapter of FICPA and IMA (2006-2017)
USF-FICPA Fall Conference Planning Committee, (2007-2017) Vice-Chair (2009) Chair (2010,2017)
FICPA High School Outreach Committee (2007-2008) Vice-Chair (2009)
FICPA Accounting Educators Committee (2009-2013).